



TANITA

NEW TANITA PROFESSIONAL MINISCALE ANTI COUNTERFEIT TECHNOLOGY



Why has Tanita launched this new anti-counterfeit technology?

Tanita created the world's first professional miniscale in 1987 and is the global market leader. With advanced precision weighing technology and superior quality, accuracy is guaranteed time after time. Just like any industry where quality and accuracy matters, Tanita has been targeted by counterfeiters. These poor quality imitation miniscales may look the same however have inferior weighing mechanisms and cannot provide the same level of accuracy as a genuine Tanita miniscale.

What is the new anti-counterfeit technology?

Tanita has partnered with TOPPAN to create a new and innovative anti-counterfeit technology. The inbuilt IC Tag using PUF (Physical Unclonable Function) technology can be located on the under side of the miniscale.

You will see a label with the symbol incorporating the IC tag as shown here.



How do you check if a product is genuine?

First ensure the product packaging has not been tampered with and the TANITA IC tag label has not been torn or damaged. Then simply:

1. Download the TANITA GENUINE SCANNER APP from Google Play (iOS not available) onto an ANDROID phone
2. Open the APP and ensure there is WIFI access
3. Scan the TANITA IC tag symbol on the miniscale. The scanner will also work when the miniscale is in the original packaging. Just scan the IC tag symbol on the back of the packaging.
4. An instant VERIFIED or UNVERIFIED message will appear



Which TANITA products have the new technology?



1479V



1479J



1479J2

Please turn over for further product details

What to do if you have an UNVERIFIED product?

If an UNVERIFIED message appears, contact your miniscale supplier and inform them you have a counterfeit product.



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Tanita weighing technology uses advanced electrostatic capacitance load cells, which makes the pocket-sized miniscale feather-touch sensitive. Backed by a two-year guarantee, the 1479 range is 100% accurate every time.

Tanita 1479J2 Precision Scale 200g x 0.01g



The latest pocket scale from industry leader Tanita. The highly accurate 1479J2 scale features a black oxide film coated stainless steel tray, reverse blue backlit display for easy visibility, calibration button, tare button, and 6 different modes of measurement: Gram, Ounce, Carat, Troy Ounce, Penny Weight, and Grain. Measure with professional accuracy of 0.01 gram and a capacity of 200 grams. Includes a soft case.

Tanita 1479J Precision Scale 200g X 0.01g



This highly accurate scale features a large clear display for easy visibility, calibration button, tare button, and 6 different modes of measurement: Gram, Ounce, Carat, Troy Ounce, Penny, Grain. Measure with professional accuracy of 0.01 grams and a capacity of 200 grams. Includes a soft case.

Tanita 1479V Precision Scale 120g x 0.1g



Trusted by millions of users worldwide for over 10 years, the 1479V is incredibly accurate and durable. Features a tare function with a clear 4-digit LCD display and low battery warning with energy saving auto-off function. With updated energy technology the single CR battery provides 5,000 hours of usage. Includes soft case.